Asia Management College			
Learning Goal: 專業能力 Professional Skill			Program: MBA

Learning Objectives: 1. 研究生應能描述其專業領域之高階專業知識與技能，以有助於其職業及(或)進階的持續學習
Graduates should be able to describe high professional knowledge and skills in their fields of expertise in order to facilitate their career and/or continue with advanced studies.
2. 研究生應能展現其進階能力，以一般及專業之管理技能與知識來處理進階問題
Graduates should be able to demonstrate their advanced capacity to address advanced problems in general, as well as their disciplines management-specific skills and knowledge.

學習成果 Dimensions (Learning Outcomes)	評量標準 Criteria & Standards			評分 Score
	Needs Improvement_1 (74 分以下)	**Satisfactory_2 (75-94 分)**	**Superior_3 (95 分及以上)**	
D1. 具備本學科之進階專業知識 Demonstrate mastery of advanced knowledge in the subject-area	僅有表面的本學科進階專業知識；將其轉化成從事研究的預備知識能力較弱 Demonstrates surface cognitive understanding of advanced theoretical concepts and terminologies in the subject-area; and has slightly weak ability to transfer them into prerequisite knowledge for conducting research	具備一般性本學科進階專業知識。能嘗試將其轉化成從事研究的預備知識 Achieves a general cognitive understanding of advanced theoretical concepts and terminologies in the subject-area; and has attempted to transfer them into prerequisite knowledge for conducting research	充分具備本學科之進階專業知識。能將其有效地轉化成從事研究的預備知識 Achieves a thorough cognitive understanding of advanced theoretical concepts and terminologies in the subject-area; and has ability to effectively transfer them into prerequisite knowledge for conducting research	
D2. 具備整合跨學科進階專業知識之能力 Demonstrate ability to integrate the advanced discipline knowledge across subject areas	整合跨學科進階專業知識之能力較弱 Has slightly weak ability to integrate the advanced discipline knowledge across subject areas	能適切地整合一些跨學科進階專業知識 Is able to moderately integrate the advanced discipline knowledge across some subject areas	能有效地整合許多跨學科進階專業知識 Is able to effectively integrate the advanced discipline knowledge across many subject areas	
D3. 具備本學科相關領域時事議題之創新思辯能力 Demonstrate ability to think creatively and innovatively in current issues related to the subject area	對本學科相關領域時事議題的創新思維稍顯不足 Slightly lacks ability to think creatively and innovatively in current issues related to the subject area	對本學科相關領域時事議題，偶有一些創新思維 Occasionally thinks creatively and innovatively in current issues related to the subject area	對本學科相關領域時事議題，時常展露創新思維 Often thinks creatively and innovatively in current issues related to the subject area occasionally	

Asia Management College			
Learning Goal: 專業能力 Professional Skill			Program: MBA

Learning Objectives: 1. 研究生應能描述其專業領域之高階專業知識與技能，以有助於其職業及(或)進階的持續學習

Graduates should be able to describe high professional knowledge and skills in their fields of expertise in order to facilitate their career and/or continue with advanced studies.

2. 研究生應能展現其進階能力，以一般及專業之管理技能與知識來處理進階問題

Graduates should be able to demonstrate their advanced capacity to address advanced problems in general, as well as their disciplines management-specific skills and knowledge.

學習成果 Dimensions (Learning Outcomes)	評量標準 Criteria & Standards			評分 Score
	Needs Improvement_1 (74 分以下)	Satisfactory_2 (75-94 分)	Superior_3 (95 分及以上)	
D4. 具備運用專業知識定義問題並進行決策之能力 Demonstrate ability to apply the advanced discipline knowledge to define problems and make decisions	運用專業知識綜觀證據和所有相關情境因素的能力較弱；定義或說明問題的癥結點及提出解決方法有困難 Has slightly weak ability to apply the discipline knowledge to overview all relevant evidences and factors connected with a particular situation; is unable to define problems clearly; has difficulties in addressing problem clues and in providing clear solutions	能適切地運用一些專業知識綜觀證據和相關情境因素，找出可能的問題所在；針對問題做出的決策能大致符合問題表面因素 Is able to moderately apply some discipline knowledge to overview evidences and factors relevant to a particular situation in order to define possible problems; moderately identifies superficial-level factors and/or strategies/solutions that are linked to the problems	能充份地應用專業知識綜觀證據和所有相關情境因素，明確洞悉問題所在；並針對問題做出的決策能滿足、符合不同面向/層面的因素 Is able to comprehensively apply the discipline knowledge to overview all relevant evidences and factors connected with a particular situation; clearly defines problems and properly identifies multiple-aspect factors and/or strategies/solutions that are linked to the problems	
D5. 具備運用各種資源進行自主學習之能力 Demonstrate ability to engage in independent learning through the use of various kinds of resources	運用不同資源進行自主學習的能力較弱 Has slightly weak ability to engage in independent learning through the use of different resources	能適切地運用一些資源進行自主學習 Is able to moderately engaged in independent learning through the use of some resources	能充分地運用各種資源進行自主學習 Is able to fully engaged in independent learning through the use of various kinds of resources	
D6. 具備判斷不同情境個案中所需有效領導方式之能力 Demonstrate ability to identify effective leadership styles, skills, and practices for different situations	判斷不同組織情境和有效領導之間關係的能力較弱 Has slightly weak ability to identify effective leadership styles, skills, and practices for different situations	能適切地判斷一些組織情境和有效領導之間的關係 Is able to moderately identify effective leadership styles, skills, and practices for some situations	能清楚且全面地判斷各式組織情境和有效領導之間的關係 Is able to clearly and comprehensively identify effective leadership styles, skills, and practices for various situations	

Asia Management College				
Learning Goal:	溝通能力 Communication skill			Program: MBA
Learning Objectives:	1. 研究生應能使用不同模式之媒體及溝通方式來解釋其見解，並為自己的立場辯護 Graduates should be able to explain their ideas and defend their position using different modes of media and communication 2. 研究生應能應用進階的口頭及書面溝通技能，得以適當之形式來傳達其專業領域之知識 Graduates should be able to apply advanced oral and written communications skills in order to communicate - knowledge of the field in an appropriate format to experts in their field			
學習成果 Dimensions (Learning Outcomes)	評量標準 Criteria & Standards			評分 Score
	Needs Improvement_1 (74 分以下)	**Satisfactory_2 (75-94 分)**	**Superior_3 (95 分及以上)**	
D1. 報告技巧(口) Delivery skill	報告節奏不太順暢，許多時候表達不太清楚或不連貫；少與聽眾互動、會做出讓聽眾分散注意力的肢體動作；講話時會顯得不自在。給聽眾繁多的訊息，報告時間的控制上需要改進。 Presentation does not flow smoothly; it is choppy and disjointed many times. Student maintains little contact with audience members, and engages in physical movement that distracts from his/her message. Student seems uncomfortable. Much of the information is delivered. Time management needs improvements	報告節奏大致通順，但偶爾在表達上似乎會有點不太清楚或不連貫；講話時偶爾會顯得有點不自在，但會嘗試跟聽眾互動；會使用一些肢體動作來強調想表達的訊息。 Presentation generally flows but a few times seems choppy and disjointed. Student seems slightly uncomfortable at times but strives to maintain contact with audience members throughout the presentation, and engages in physical movement that reinforces his/her message	報告節奏非常順暢，表達流利、清晰，並能與聽眾積極互動。能用自己的方式吸引聽眾的注意力，並掌控好報告的時間。可以成為其他報告者的楷模。 Presentation flows very smoothly. Student is unusually fluent in his/her use of language, speaks clearly to be heard, and maintains frequent contact with audience members. Presents him/her self in a way that keeps the audience's attention, and has good time management. Could be used as a model for other presenters	
D2. 組織性(口) Organization	內容有些論點不是很清楚，內容架構有點雜亂無章。 Listeners follow the presentation with some effort. Some arguments are not clear. Organization seems somewhat haphazard	內容組織上大致有條理、架構分明，僅在少許內容上比較沒那麼清楚 Presentation is generally clear and well organized. A few minor points may be confusing	內容組織上條理清晰分明、極具邏輯統整性容易領會內容 Presentation is clear, logical, and very well organized. Listener can follow line of reasoning	
D3. 英語表達自我效能(口) Self-efficacy in English	完全無法或只能粗略使用本課程專業英語表達及與他人對話討論 Completely unable or can only roughly use the professional English related to this course to communicate and discuss with others	能大部分使用本課程專業英語表達及與他人對話討論，但未能精確地與其他相關議題聯結 Can use most of the professional English related to this course to communicate and discuss with others, but cannot accurately connect with other related topics	能全部使用本課程專業英語表達及與他人對話討論，且能精確地與其他相關議題聯結 Can fully use the professional English of this course to communicate and discuss with others, and can accurately connect with other related topics	

Learning Goal:	溝通能力 Communication skill		Program: MBA

Learning Objectives:
1. 研究生應能使用不同模式之媒體及溝通方式來解釋其見解，並為自己的立場辯護

   Graduates should be able to explain their ideas and defend their position using different modes of media and communication
2. 研究生應能應用進階的口頭及書面溝通技能，得以適當之形式來傳達其專業領域之知識

   Graduates should be able to apply advanced oral and written communications skills in order to communicate - knowledge of the field in an appropriate format to experts in their field

學習成果 Dimensions (Learning Outcomes)	評量標準 Criteria & Standards			評分 Score
	Needs Improvement_1 (74 分以下)	**Satisfactory_2 (75-94 分)**	**Superior_3 (95 分及以上)**	
D4. 內容發展(書) Statement development	段落中心主旨的陳述太泛、太廣或不夠精細，以致偏離主題重點與發展方向。作者會提供訊息、佐證及個人見解來支持論點或立場，但其中有一些是不太相關的 Uses declarative sentences to state the main idea, but they are somewhat too vague or undefined to connect to the topic and direct the body of the essay. The author gives information, evidence and insights to support the argument or stance, though some of them are not entirely relevant.	段落中心主旨陳述能大致表達出主題的重要性及發展方向。作者會提供訊息、佐證及個人見解來支持論點或立場，但其中有少部分是不太相關的 Uses declarative sentences to approximately state the main idea that addresses the importance of the topic and directs the body of the essay. The author gives information, evidence and insights to support the argument or stance, though a few of them are not entirely relevant.	段落中心主旨陳述能明確、精準地表達出主題的重要性及發展方向。作者會提供強而有力的訊息、佐證及個人見解來支持論點或立場 Uses declarative sentences to clearly and concisely state the main idea that addresses the importance of the topic and directs the body of the essay. The author gives strong information, evidences and insights to support the argument or stance	
D5. 報告格式(書) Reporting Form	部分地方符合相關寫作規範，在一些段落間可發現一些不一致性 Writing format is partially inconsistent with normal norms and among sections	大致符合相關寫作規範，但在少數段落間仍可發現一些不一致性 Writing format is generally consistent with normal norms but slightly inconsistent among sections	完全符合相關寫作規範，且各段落間有一致性 Writing format is fully consistent with normal norms and among sections	
D6. 焦點明確(書) Clearly focused	與不同背景人士報告及交流互動，內容缺乏焦點或論點有些模糊或不相關 Fails to mention the focal point of content or the argument of content is somewhat unclear or irrelevant when communicating with people from various background	與不同背景人士報告及交流互動，提及內容相關要點，但未加以強調，使聽眾不易聚焦於重要資訊 Mentions content related points but does not strength the focal points of content so that the audience cannot focus on important information easily when communicating with people from various background	與不同背景人士報告及交流互動，提及內容相關要點，且加以強調，使聽眾容易清楚明確的聚焦於重要資訊 Mentions content related points and strengths the focal point of content so that the audience can focus on important information easily when communicating with people from various background	

Asia Management College				
Learning Goal: 分析與問題解決能力 Analysis & Problem-solving skills				Program: MBA
Learning Objectives:	1. 研究生應能使用各種精確與有用的分析及問題解決技能。學生應能使用基礎的分析思維及問題解決技能於其領域之基礎問題。 Graduates should develop accurate and useful analytic and problem-solving skills. 2. 研究生應能瞭解與其領域相關之進階問題，並能夠使用其專業知識與技能來分析經濟及商業問題。 Graduates must be able to understand problems related to their fields and should be able to analyze economic and business problems using their professional knowledge and skills. 3. 研究生應能夠處理研究活動。 Graduates are capable of participating in research activities.			

學習成果 Dimensions (Learning Outcomes)	評量標準 Criteria & Standards			評分 Score
	Needs Improvement_1 (74 分以下)	**Satisfactory_2 (75-94 分)**	**Superior_3 (95 分及以上)**	
D1. 能夠定義問題，並瞭解問題之關鍵 Define the problem & understanding the crux of problems	清楚定義問題的能力較弱，且對於問題之關鍵瞭解有限 Demonstrates lower ability to define the problem clearly and has limited knowledge of the crux of problems	定義問題的能力一般，對於問題之關鍵有一些瞭解 Demonstrates general ability to define the problem clearly and has some knowledge of the crux of problems	清楚地定義問題的能力優異，充份瞭解問題之關鍵 Demonstrates excellent ability to define the problem clearly and has full knowledge of the crux of problems	
D2. 能夠將學術文獻連結至特定的研究問題 Relate the academic literature to the specific research problems	將文獻連結至特定的研究問題的能力較弱 Demonstrates lower ability to relate the academic literature to the specific research problems	將此文獻連結至特定的研究問題的能力一般 Demonstrates general ability to relate the literature to the specific research problems	將此學術文獻連結至特定的研究問題的能力優異 Demonstrates excellent ability to relate the academic literature to the specific research problems	
D3. 搜集各種知能並瞭解資訊(包括口頭與書面表達、反思、觀察、體驗、推理) Gather and understand information from various senses (including oral and/or written expressions, reflection, observation, experience, and reasoning)	搜集各種知能並瞭解資訊(包括口頭與書面表達、反思、觀察、體驗、推理)的能力較弱 Demonstrates lower ability to gather and understand information from various senses (including oral and/or written expressions, reflection, observation, experience, and reasoning)	搜集各種知能並瞭解資訊(包括口頭與書面表達、反思、觀察、體驗、推理)的能力適中 Demonstrates adequate ability to gather and understand information from various senses (including oral and/or written expressions, reflection, observation, experience, and reasoning)	搜集各種知能並瞭解資訊(包括口頭與書面表達、反思、觀察、體驗、推理)的能力優異 Demonstrates excellent ability to gather and understand information from various senses (including oral and/or written expressions, reflection, observation, experience, and reasoning).	
D4. 能夠評估潛在解決方案，並選擇最適方案 Be able to evaluate potential solutions and choose the optimized solution	評估潛在解決方案並選擇最適方案的能力較弱 Demonstrates lower ability to evaluate potential solutions and choose the optimized solution	評估潛在解決方案並選擇最適方案的能力一般 Demonstrates general ability to evaluate potential solutions and choose the optimized solution	評估潛在解決方案並選擇最適方案的能力優異 Demonstrates excellent ability to evaluate potential solutions and choose the optimized solution	

Asia Management College				
Learning Goal: 分析與問題解決能力 Analysis & Problem-solving skills				Program: MBA
Learning Objectives: 1. 研究生應能使用各種精確與有用的分析及問題解決技能。學生應能使用基礎的分析思維及問題解決技能於其領域之基礎問題。 Graduates should develop accurate and useful analytic and problem-solving skills. 2. 研究生應能瞭解與其領域相關之進階問題，並能夠使用其專業知識與技能來分析經濟及商業問題。 Graduates must be able to understand problems related to their fields and should be able to analyze economic and business problems using their professional knowledge and skills. 3. 研究生應能夠處理研究活動。 Graduates are capable of participating in research activities.				
學習成果 Dimensions (Learning Outcomes)	評量標準 Criteria & Standards			評分 Score
	Needs Improvement_1 (74 分以下)	Satisfactory_2 (75-94 分)	Superior_3 (95 分及以上)	
D5. 對於問題之發現，能夠分析並提出其觀點 Analyze and advance opinions about the problem findings	對於問題發現、分析並提出其觀點的能力較弱 Demonstrates lower ability to analyze and advance opinions about the problem findings	對於問題發現、分析並提出其觀點的能力一般 Demonstrates general ability to analyze and advance opinions about the problem findings	對於問題發現、分析並提出其觀點的能力優異 Demonstrates excellent ability to analyze and advance opinions about the problem findings	
D6. 能夠透過團隊合作來解決問題 Be able to solve problems through team works	透過團隊合作來解決問題的能力較弱 Demonstrates lower ability to solve problems through team works	透過團隊合作來解決問題的能力適中 Demonstrates general ability to solve problems through team works	透過團隊合作來解決問題的能力優異 Demonstrates excellent ability to solve problems through team works	

Asia Management College				
Learning Goal: 倫理觀 Ethics				Program: MBA
Learning Objectives: 1. 碩士生應能覺察及分析身為有效能的專業管理人員所需的進階倫理與社會責任議題。 Master's students should be able to recognize and analyze advanced ethical and social responsibility issues required by effective professional executives. 2. 碩士生需知曉以高度倫理及承擔責任的方式來處理一般管理及企業營運，得以增進組織價值與社會利益。 Master's students need to be aware of how highly ethical and personally responsible conduct in general management and enterprise operations adds values to organizations and benefits to the society.				
學習成果 Dimensions (Learning Outcomes)	評量標準 Criteria & Standards			評分 Score
	Needs Improvement_1 (74 分以下)	Satisfactory_2 (75-94 分)	Superior_3 (95 分及以上)	
D1. 具備敬業涵養 Work ethic demonstration	對一些工作任務，展現低度的熱忱與付出投入以及責任感 Demonstrates an attitude to their work that shows low passion, dedication, and sense of responsibility for some work task (s)he does.	對許多的工作任務，展現一定程度的熱忱與付出投入以及責任感 Demonstrates an attitude to their work that shows a certain passion, dedication, and sense of responsibility for many work task (s)he does.	對任何的工作任務，展現全心全意的熱忱與付出投入以及強烈的責任感 Demonstrates an attitude to their work that shows full passions and dedication, and a strong sense of responsibility for any work task (s)he does.	
D2. 能應用企業倫理與社會責任相關之理論/概念/模式 Application of theory/concepts/models related to business ethics and corporate social responsibility (CSR)	僅能少許應用企業倫理與社會責任相關之理論/概念/模式 A little use of theory/concepts/models related to business ethics and corporate social responsibility (CSR)	能應用一些企業倫理與社會責任相關之理論/概念/模式 Some use of theory/concepts/models related to business ethics and corporate social responsibility (CSR)	能有效應用企業倫理與社會責任相關之理論/概念/模式 Effective use of theory/concepts/models related to business ethics and corporate social responsibility (CSR)	
D3. 能覺察過去與現今形塑社會責任的各種因素/趨勢之間的相互影響 (如: 生態環境、社會、政治、經濟、科技等因素/趨勢) Ability to perceive interrelationship of various historical and contemporary influences in shaping social responsibility (e.g. eco-environmental, social, political, economic, technological factors/trends)	僅能有限度覺察到過去與現今形塑社會責任的各種因素/趨勢之間的相互影響 (如: 生態環境、社會、政治、經濟、科技等因素/趨勢) Has limited perception of interrelationship of various historical and contemporary influences in shaping social responsibility (e.g. eco-environmental, social, political, economic, technological factors/trends)	能覺察到一般過去與現今形塑社會責任的各種因素/趨勢之間的相互影響 (如: 生態環境、社會、政治、經濟、科技等因素/趨勢) Has general perception of interrelationship of various historical and contemporary influences in shaping social responsibility (e.g. eco-environmental, social, political, economic, technological factors/trends)	能深入洞悉過去與現今形塑社會責任的各種因素/趨勢之間的相互影響 (如: 生態環境、社會、政治、經濟、科技等因素/趨勢) Has good depth perception of interrelationship of various historical and contemporary influences in shaping social responsibility (e.g. eco-environmental, social, political, economic, technological factors/trends)	

D4. 能分析企業對各利害關係人的社會與道德責任 Ability to analyze corporate's social and ethical responsibilities to various stakeholders	僅能分析出企業對其少數利害關係人之倫理道德議題、困境與責任 Can analyze corporate's ethical issues, dilemmas, and responsibilities from the viewpoint of a few stakeholders.	能分析出企業對其許多利害關係人之倫理道德議題、困境與責任 Can analyze corporate's ethical issues, dilemmas, and responsibilities from the viewpoint of a number of stakeholders.	能全然分析出企業對其所有利害關係人之倫理道德議題、困境與責任 Can analyze corporate's ethical issues, dilemmas, and responsibilities from the viewpoint of all stakeholders.	
D5. 能分析企業決策的生態環境、社會、經濟面向意涵 Ability to analyze the eco-environmental, social, and economic implications of corporate's decisions	僅能分析企業決策的生態環境、社會或經濟其中一、兩個面向意涵 The eco-environmental, social, OR economic implications of corporate's decision are missing.	能分析企業決策的一些生態環境、社會與經濟面向意涵 Is able to analyze some of the eco-environmental, social, and economic implications of corporate's decision.	能全方位分析企業決策的生態環境、社會與經濟面向意涵 Is able to thoroughly analyze the eco-environmental, social, and economic implications of corporate's decision.	
D6. 進行研究時能展現合乎道德與負責任的行為 Demonstration of ethical and responsible behavior when conducting research	進行研究時，偶而能展現一些基本的道德與負責任的行為 Demonstrate basic ethical and responsible behavior occasionally when conducting research.	進行研究時，經常能展現合乎道德與負責任的行為 Demonstrates standard ethical and responsible behavior frequently when conducting research.	進行研究時，總是能展現合乎標準的道德與負責任的行為 Demonstrates standard ethical and responsible behavior all the time when conducting research.	

<table>
<tr><td colspan="5" align="center">Asia Management College</td></tr>
<tr><td colspan="4">Learning Goal:　　　國際觀　Global Perspective</td><td>Program: MBA</td></tr>
<tr><td colspan="5">Learning Objectives:　　1. 研究生應能察覺全球化之議題與永續議題，並知曉跨文化議題與國際化之重要，以及其對於一般管理及企業營運之效率的潛在影響
Graduate students must be capable of perceiving global issues, sustainability issues, intercultural issues and international concerns, as well as the potential influences of globalization on general management and business operations.
2. 研究生應能察知管理決策之全球化與永續的意涵，並總是能將其納入制定決策時之考量
To be able to not only appreciate the global and sustainable implications of management decisions but must always consider them in making decisions.</td></tr>
</table>

學習成果 Dimensions (Learning Outcomes)	評量標準 Criteria & Standards			評分 Score
	Needs Improvement_1 (74 分以下)	**Satisfactory_2 (75-94 分)**	**Superior_3 (95 分及以上)**	
D1. 察覺全球化與永續議題之能力 (例如全球化與永續之重要性或全球經營環境) Ability of perceiving globalization and sustainability issues (e.g. the importance of globalization and sustainability or the global business environment)	對於全球化與永續議題之察覺能力尚待加強 Ability of perceiving globalization and sustainability issues needs improvement	對於全球化與永續議題之察覺能力表現尚可，但具備主動學習精神 Ability of perceiving globalization and sustainability issues is fair but demonstrating willingness to learn	對於全球化與永續議題之察覺能力表現傑出，且具備主動學習精神 Ability of perceiving globalization and sustainability issues is excellent and demonstrating willingness to learn	
D2. 全球性的產業發展趨勢的瞭解 Understanding global trends of industry development	對於全球性的產業發展趨勢的瞭解能力尚待加強 Understanding of global trends of industry development needs improvement	對於全球性的產業發展趨勢的瞭解能力表現尚可，但具備主動學習精神 Understanding of global trends of industry development is fair but demonstrating willingness to learn	對於全球性的產業發展趨勢的瞭解能力表現傑出，且具備主動學習精神 Understanding of global trends of industry development is excellent and demonstrating willingness to learn	
D3. 跨文化議題、永續議題及國際化重要性之分析能力 (例如全球文化價值觀或消費者態度) Ability to analyze intercultural issues, sustainability issues, and international concerns (e.g. global cultural values or consumer attitudes)	對於跨文化議題、永續議題及國際化重要性之分析能力尚待加強 Ability to analyze intercultural issues, sustainability issues, and international concerns needs improvement	對於跨文化議題、永續議題及國際化重要性之分析能力表現尚可，但具備主動學習精神 Ability to analyze intercultural issues, sustainability issues, and international concerns is fair but demonstrating willingness to learn	對於跨文化議題、永續議題及國際化重要性之分析能力表現傑出，且具備主動學習精神 Ability to analyze intercultural issues, sustainability issues, and international concerns is excellent and demonstrating willingness to learn	
D4. 制定管理決策時需具備全球化與永續之思維 Ability of global and sustainable	對於制定管理決策時需具備全球化與永續之思維能力尚待加強 Ability of global and sustainable	對於制定管理決策時需具備全球化與永續之思維能力表現尚可，但具備主動學習精神	對於制定管理決策時需具備全球化與永續之思維能力表現傑出，且具備主動學習精神	

Asia Management College				
Learning Goal: 國際觀　Global Perspective				Program: MBA
Learning Objectives: 　1. 研究生應能察覺全球化之議題與永續議題，並知曉跨文化議題與國際化之重要，以及其對於一般管理及企業營運之效率的潛在影響 Graduate students must be capable of perceiving global issues, sustainability issues, intercultural issues and international concerns, as well as the potential influences of globalization on general management and business operations. 　2. 研究生應能察知管理決策之全球化與永續的意涵，並總是能將其納入制定決策時之考量 To be able to not only appreciate the global and sustainable implications of management decisions but must always consider them in making decisions.				
學習成果 Dimensions (Learning Outcomes)	評量標準 Criteria & Standards			評分 Score
	Needs Improvement_1 (74 分以下)	**Satisfactory_2 (75-94 分)**	**Superior_3 (95 分及以上)**	
implications of management decisions	implications of management decisions needs improvement	Ability of global and sustainable implications of management decisions is fair but demonstrating willingness to learn	Ability of global and sustainable implications of management decisions is excellent and demonstrating willingness to learn	
D5. 全球化對於一般管理與企業營運效率影響之理解 (例如規畫、組織、用人、領導或控制) Understanding of influences of globalization on general management and business efficiency (e.g. planning, organizing, employing, leading, or controlling)	對於全球化對於一般管理與企業營運效率影響之理解能力尚待加強 Understanding of influences of globalization on general management and business efficiency needs improvement	對於全球化對於一般管理與企業營運效率影響之理解能力表現尚可，但具備主動學習精神 Understanding of influences of globalization on general management and business efficiency is fair but demonstrating willingness to learn	對於全球化對於一般管理與企業營運效率影響之理解能力表現傑出，且具備主動學習精神 Understanding of influences of globalization on general management and business efficiency is excellent and demonstrating willingness to learn	
D6. 永續對全球企業營運影響之理解 (例如利害關係人、社會或環境) Understanding of impacts of sustainability on global business operations (e.g. stakeholders, society or environment)	永續對於全球企業營運影響之理解能力尚待加強 Understanding of impacts of sustainability on global business operations needs improvement	永續對於全球企業營運影響之理解能力表現尚可，但具備主動學習精神 Understanding of impacts of sustainability on global business operations is fair but demonstrating willingness to learn	永續對於全球企業營運影響之理解能力表現傑出，且具備主動學習精神 Understanding of impacts of sustainability on global business operations is excellent and demonstrating willingness to learn	