**亞洲大學**

**108學年度經營管理學系博士班全英語課程規劃表**

Approved by the Department Curriculum Committee on 6/5/2019

課程名稱:經營管理學系博士班

Ph. D. Program in Department of Business Administration

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| 類 別  Category | 科目名稱  Course Title | 英文名稱  English Course Title | 修課  年級  Year of the Program | 修課  學期  Semester | 學分數  Credits | 每週上課時數  Hours per week | | 備 註  Remarks |
| 講授  Lecture | 實驗  Experiment |
| (18)  Required Credits, as Determined by the Dept. | 管理理論研討 | Seminar on Management Theory | 1st | 1st | 3 | 3 |  |  |
| 產業策略與發展研討 | Seminar on Industrial Strategy and Development | 1st | 1st | 3 | 3 |  | 碩博合上 |
| 高等數量方法 | Advanced Quantitative Methods | 1st | 2nd | 3 | 3 |  |  |
| 研究方法 | Research Methodology | 1st | 1st or2nd | 3 | 3 |  | 碩博合上 |
| 博士論文 | Ph.D. Dissertation | 2nd-4th | 2nd | 6 | 6 |  |  |
| (18)  Elective Credits, as Determined by the Dept. | 統計方法與資料分析 | Statistics and Data Analysis | 1st | 1st | 3 | 3 |  | 碩博合上 |
| 供應鏈管理專題 | Special Topics on Supply Chain Management | 1st | 2nd | 3 | 3 |  |  |
| 科技與創新管理 | Technology and Innovation of Management | 1st | 2nd | 3 | 3 |  | 碩博合上 |
| 創新與創業管理專題 | Special Topics on [Management of Innovation and Entrepreneurship](https://nol.ntu.edu.tw/nol/coursesearch/print_table.php?lang=EN&course_id=741%20U4940&class=&dpt_code=P370&ser_no=15870&semester=99-2) | 1st | 2nd | 3 | 3 |  |  |
| 國際企業策略理論 | International Business Strategy Theory | 2nd | 1st | 3 | 3 |  | 碩博合上 |
| 策略性人力資源管理專題 | Special Topics on Strategic Human Resource Management | 2nd | 1st | 3 | 3 |  |  |
| 永續管理 | Sustainable Management | 1st | 2nd | 3 | 3 |  | 碩博合上 |
| 綠色供應鏈管理 | Green Supply Chain Management | 1st | 2nd | 3 | 3 |  | 碩博合上 |
| 跨文化管理 | Cross-Cultural Management | 2nd | 1st | 3 | 3 |  | 碩博合上 |
| 顧客關係管理與電子商務專題 | Special Topics on Customer Relationship Management and Electronic Commerce | 2nd | 2nd | 3 | 3 |  |  |
| 產業競爭策略專題 | Special Topics on Competitive Strategy | 2nd | 2nd | 3 | 3 |  |  |
| 高等計量經濟學 | Advanced Econometrics | 2nd | 2nd | 3 | 3 |  |  |
| 大數據與資料採礦 | Big Data and Data Mining | 2nd | 2nd | 3 | 3 |  |  |
| 管理經濟 | Managerial Economics | 2nd | 2nd | 3 | 3 |  |  |
| 大數據行銷專題 | Special Topics on Marketing of Big Data | 1st | 2nd | 3 | 3 |  |  |
| 健康產業管理技術專題 | Special Topics on Health Industry Management | 2nd | 1st | 3 | 3 |  |  |
| 智慧科技技術專題 | Special Topics on Smart Technology | 2nd | 2nd | 3 | 3 |  |  |
| 健康產業服務行銷專題 | Special Topics on Service Marketing of Health Industry | 2nd | 2nd | 3 | 3 |  |  |

註：博士班最低畢業學分為36學分(含論文)：(一)必修18學分(含畢業論文6學分)(二)專業選修18學分。

Notes : The Ph.D. program requires a minimum of 36 graduate credits, including 15 required and 21 electives course credits as determined by the Department.

系所主管簽章: 學院院長簽章: 國際及兩岸教育學院院長簽章: